

[letterhead]
[Email Subject: IMPORTANT SAFETY RECALL: SMOKE ALARM]

January 16, 2025
Customer Name
Customer Recall ID#

SAFETY RECALL NOTICE

We are writing to let you know that Three61 is recalling its Samurai Mini Smoke Alarm, sold exclusively through HSN. Our records indicate that you may have purchased one or more recalled smoke alarm(s).

Hazard: The smoke alarms can malfunction and fail to alert consumers of a fire, posing a risk of smoke inhalation or death. Smoke sensitivity tests performed on the alarms by CPSC found that one of the detectors that was tested failed to alert when exposed to pre-determined concentrations of smoke.

We are working with the U.S. Consumer Product Safety Commission (CPSC) as a partner in this process. We take the safety of you and your family seriously and urge you to participate in the recall to receive your free replacement smoke alarm.

Recalled Units: This recall involves Samurai-branded mini smoke alarms, model number SM1. The white and silver plastic smoke alarms measure about 2.5 by 2.5 by 2.5 inches. They were sold in packs of two or three alarms and came with lithium-ion batteries, adhesive stickers, screws, mounting plates and an instruction manual. "Smoke" appears on the front of the alarm below a button and "installed on" on the back. The model number is located on the product packaging.

The units were sold exclusively by HSN in packages of 1, 2, or 3 units from July 2020 through November 2024. Some smoke alarms were also sold and shipped with a carbon monoxide detector. (The carbon monoxide detector is not included in this recall.)



What You Should Do:

Important: You should keep the recalled smoke alarms installed until receiving the replacement alarm. Consumers should install the replacement alarms immediately upon receiving them.

- To register for a free replacement smoke alarm, consumers must write "Recalled" with a permanent marker on the recalled smoke alarm. *Do not remove the recalled smoke alarm from its installed location until receiving your replacement smoke alarm.*

- If the alarm is installed at a higher location, please proceed with caution while writing on the alarm. You should have another adult nearby to help stabilize your stepladder or ladder to reach the alarm. You should leave the alarm installed.
- If you have more than one unit, write the number “1”, “2”, “3”, etc. on each unit next to the word “Recalled” and upload a photo of each unit.
- Submit your photo(s) of the marked product to the recall website at www.samuraibrands.com/recall.
- You may submit multiple photos and register for multiple replacement units in a single registration.
- Once registered, we will immediately ship you the replacement alarm(s).

If you have any questions or need more information, please contact us at recall@samuraibrands.com and we will get back to you promptly.

Your safety and that of your family is our priority. Thank you very much for being a valued customer and we sincerely apologize for any inconvenience that this situation may cause you.

Sincerely,
The Three61 Team